

## MIIC's Winter Internship Program (WIP)

(Date of Commencement – 15 December, 2020)

### Registration Form\*:

Full Name:-----  
Course studying:-----  
Institute: -----

Address of Correspondence:-----  
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Pin Code:----- Mobile:-----

E.mail:-----

Select Program: I-DMS ☐ II-AIHSMT ☐  
III-UAVS3D ☐ IV-WDMRFI ☐

### Details of Course Registration Fee:

Name of Bank & Branch:

NEFT Tr. no. \_\_\_\_\_

Dated: -----

For Rs. \_\_\_\_\_

**Date:** \_\_\_\_\_ **Signature of Participant** \_\_\_\_\_

### Limited Seats:

- Preference will be given on first come first serve basis only.
- Confirmation email shall be sent to the aspiring participants, only after the receipt of payment.

\*Applicants are required to submit their filled registration forms on [miic@mnit.ac.in](mailto:miic@mnit.ac.in)

### CHIEF PATRON:

**Prof. Udaykumar R Yaragatti**  
(Director, MNIT Jaipur)

### PATRON:

**Prof. Jyotirmay Mathur**, Head, MNIT INNOVATION AND INCUBATION CENTRE, MNIT, Jaipur

### COORDINATORS:

**Dr. Monica Sharma**, MIIC  
**Dr. Amar Patnaik**, MIIC

### Communicate To:

**Dr. Sanjay Gaur**  
Manager, MIIC  
MNIT Campus Jaipur  
Email: [miic@mnit.ac.in](mailto:miic@mnit.ac.in) Website: [miic@mnit.ac.in](http://miic@mnit.ac.in)  
Mobile: 9828199938, 7568002222

### Fee Details:

Course Fees as applicable is to be paid through **NEFT**, details for which are:  
A/c Name: MNIT Innovation and Incubation Centre  
A/c Number: 676801700527  
Bank Name: ICICI BANK, MNIT Branch IFSC  
Code: ICIC0006768

### Program Takeaways:

- Dual Certification by MIIC and Startup Company both
- Interactive sessions with Domain Experts
- Applicable Stipend (for select course only)
- Placement Offers for deserving candidates



## MNIT INNOVATION AND INCUBATION CENTRE (MIIC)



### Announces:

**Winter Internship Program (WIP) in Digital Marketing Solutions (DMS)/ Artificial Intelligence, Hiring Solutions and Market Research (AIHSMT)/ Unmanned Ariel Vehicle (Drone), Solidworks and 3D Printing (UAVS3D) / Web Designing and Marketing in Retail and Food Industry (WDMRFI)**

**Date of Commencement: 15 December, 2020**

**Duration of Program: 1 to 5 months**  
(See program details)



**MALAVIYA NATIONAL INSTITUTE OF TECHNOLOGY, JAIPUR**  
(RAJASTHAN)-302017

### About MNIT Innovation And Incubation Centre (MIIC):

MIIC is a Technology Business Incubator (TBI) sponsored by DST GOI, New Delhi, and was established in December 2016. MIIC has been registered as a society under the Rajasthan Societies Act, 1958. MIIC's objective is to provide a platform for Conceiving, Realizing, Promoting & Nurturing knowledge based Innovation & Entrepreneurship amongst all aspiring entrepreneurs. MIIC extends incubation support to startups primarily but not limited to the areas of Product or Process design / Re- design, Material or Process innovation, Information & Communications Technology.

MIIC provides all round support for creating an entrepreneurial culture and developing knowledge-based Entrepreneurship amongst Students, Faculty and Staff of MNIT Jaipur and other institutes as well as for startups, and aspiring entrepreneurs Pan India, leading to successful ventures.

### About The Program

**Winter Internship Program (WIP)** is a well thoughtout program for the benefit of Engineering, Management and other stream students who aim to equip themselves with the practical aspects and utilize this knowledge for understanding the real life/on-site situations. WIP is a great opportunity to gain experience through research, develop project management skills and enhance one's competence that would benefit them in their careers and would ensure success.

Students are allocated self-contained projects by academic supervisors and startups, spanning a broad range of subject areas and feeding directly into current research and teaching activities. During WIP, each student is assigned a project and is also trained to handle various equipments and machines in the laboratory, if required for the project. Continuous evaluation of the student's progress is supervised by project head of various domains. This allows one-on-one interaction of the students with the experts that brings the best possible learning.

**The programs are industry/ project based and address the fundamental understanding as well as the applications related to the specific domain.**

### COURSE/INTERNSHIP CONTENT & DESIGN

#### Program-I

##### Digital Marketing Solutions (DMS)

- Search Engine Optimization
- Search Engine Marketing
- Social Media Optimization
- Affiliate Marketing
- Graphic Designing
- Website Development using CMS
- Email, Mobile & E-commerce Marketing

**Course Registration Fee:** 8000/-

**Duration:** Course-1 month, Internship-4 months

**Internship Stipend:** Rs.4000/- (based on performance review after the one month course)

**Ideal for:** Students from B.B.A/M.B.A/Engineering and Startups Professionals

#### Program- II

##### Artificial Intelligence, Hiring Solutions and Market Research (AIHSMR)

- NLP
- Machine Learning
- Full Stack
- Python
- Django
- Node/React
- APIs and Collaboration
- Vendor Management System & billing

**Internship Stipend:** Upto 15000/- (depending upon the work)

**Internship Duration:** 2-5 months

**Ideal for:** Students from Engineering/BCA/MCA/ Dropouts

#### Program-III

##### Unmanned Ariel Vehicle (Drone), Solidworks and 3D Printing (UAVS3D)

**Week-1:** Introduction • Fundamentals of physics • Basic Aeronautics • Air frame structure • Basic electronics • Basic mechanics • Model building techniques • Drones rules and regulation

**Week-2:** Scales • Plan making • Auto CAD • Solid worl  
• Corel draw • 3d Printing • Laser Cutting • Preparation  
Flight Electronics

**Week-3:** Hot Wire Cutting • Balsa Building • V  
Construction • Fuselage Construction • Tail/Fin • M  
Assembly • Electronics Installation

**Week-4:** Simulator Training • Gliding Trainin  
Circuiting Training • Takeoff Training • Landing Traini  
• Solo Flight • Top 15 Selection

**Course Fee:** Rs.15000/- (for entire course)

**Course Duration:** 1 month

**Ideal for:** 10+2 and above, students of all streams and startup professionals.



#### Program IV

##### Web Designing and Marketing in Retail and Food Industry (WDMRFI)

- Web graphic design; interface design; author including standardized code and proprietary softw  
user experience design; and search en  
optimization.
- Inventory Management Product and Pricing Strat  
Brand Development, Client Management, Ma  
Reserch, Advertisements, Customer Satisfaction  
Business Feedback, Client Retention Techniques et

**Internship Duration:** 3-5 months

**Internship Stipend:** Rs.5000/-

**Ideal for:** Students of all streams (Management, Engineering, Arts, Commerce and Hospitality)